



MainStreetandBroadway.com

Main Street & Broadway is a new blog dedicated to promoting Peru and Miami County, with an emphasis placed on the small business community. There are a myriad of positive aspects to our small town and we realize that much of that is due to the men & women diligently working to create and maintain our local economy.

A BLOG is a web log that consists of web pages that work as a journal or newsletter that is updated constantly. Blogs are an excellent source of news and opinions for both personal and business use.

We believe that by allowing others to learn of how companies are started by individuals much like themselves, and how common struggles are overcome, it will inspire others to venture out and take that first step themselves. BE AN INSPIRATION!

In pursuit of this goal, Main Street & Broadway would like to feature your business on our blog at no cost to you or your business.

We would very much like input from you to include in an upcoming Entrepreneur Feature Story.

If you are interested in being a part of our blog promoting Peru and the small business community, please complete the attached questionnaire and forward it via email to editor@mainstreetandbroadway.com or you may mail it to:

Editor c/o P.O. Box 554 Peru, IN 46970.

When we have received your questionnaire, we will contact you to obtain a photograph of your place of business for inclusion.

To schedule an in-person interview, please email: editor@mainstreetandbroadway.com.

Sincerely,

Main Street & Broadway

BLOG QUESTIONNAIRE

Name of Business: _____

Owner(s): _____

Street Address: _____ City: _____ Zip: _____

Email: _____

Website URL: _____

1. Where did the idea to start your business begin?

2. What are/were your greatest challenges?

3. What are/were your greatest accomplishments or milestones in regards to your business?

4. Were there any resources that you took advantage of that you found to be particularly helpful?

5. What was the best and worst advice that you received either from colleagues and/or family and friends?

6. What advise would you give to those thinking of starting their own business?

7. What are your future goals for your business?

8. When did you open your business and how many employees do you have?

9. Please describe your products or services and how your business fills that need within our local area?

10. Do you have any suggestions on how Peru and Miami County could become more competitive / marketable?

11. Please feel free to include additional information that you feel would be important to include in the feature story.

12. If applicable, would you consider placing a link to MainStreetandBroadway.com on your website?

